

PORTMEIRION GROUP PLC

PRESS RELEASE

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Portmeirion® Group adds a touch of spring with the introduction of Spode® Meadow Lane.



New York, NY – April 2017 – Award-winning tableware manufacturer, Portmeirion® Group, introduces the Spode Meadow Lane Collection. This charming collection has everything one would need to entertain during Easter and elegantly throughout the year.

An exquisitely drawn bunny adorns each piece with sparkling gold accents that make this collection from Spode a truly gorgeous range.

“We are delighted to be able to bring to market a collection that is easy to give as gifts, or to use for one’s own family. Beautifully drawn bunnies are the centerpiece of this light-hearted spring collection which is sure to please,” states Wendy Bryan, Executive Vice President of Portmeirion USA.

Each tableware and serveware piece in the Meadow Lane Collection is made from porcelain, and comes in a photo gift box. Meadow Lane features dinnerware and accessories ranging in price from \$9.99 to \$39.99. Items in the collection include Set of four Assorted Salad/Dessert Plates, Cereal Bowls and 12 ounce Mugs, and Teacup and Saucer available in Lilac, Yellow, Green and Blue, Set of four Dip Bowls, 12” Dessert Tray, Footed Cake Plate, Cream Jug and Covered Sugar.

Cutlery items include Cake Slice, Set of four Pastry Forks and Set of four Teaspoons.

For more information about the Meadow Lane collection and the complete line of tabletop products from Spode, visit www.spode.com

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About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained a leader in contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, Pimpernel brands and the newly acquired home fragrance and candle company, Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group

PORTMEIRION GROUP PLC

provides consumers with beautiful and unique collections made to the highest standards that can be used and enjoyed every day. www.portmeirion.com.

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