

PORTMEIRION GROUP PLC

PRESS RELEASE

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Portmeirion® Group captures the mood of a tropical paradise with the introduction of Spode® Maui collection



New York, NY – April 2017 – Award-winning tableware manufacturer, Portmeirion® Group, introduces the Spode® Maui Collection. The lively mood of a tropical paradise is captured within the bountiful blooms of the Maui collection. Perfect for the modern home, Maui adds

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a flourish of grandeur to any table with its brush-stroke flowers against a pure white porcelain body, so characteristic of Spode.

“The Maui collection is fun and striking without the formality of most of Spode’s early designs. It still has the depth and beauty but fits in perfectly with today’s demand for informal dining and leads the current trend of bold tropical florals,” states Wendy Bryan, Executive Vice President of Portmeirion USA.

The lush blooms on the Maui dinnerplate and accessories coordinate beautifully with the color accented Salad Plates, Bowls and Mugs available in Green, Taupe, Blue and Turquoise, creating an exotic tablescape. Items in the collection range from \$9.99 to \$49.99 and include Dinner Plates, Salad Plates, Bowls, 12 ounce Mugs, assorted Serving Bowls, 13.6” Oval Platter, Covered Sugar, Cream Jug and 11” Cake Plate.

Cutlery items include Cake Slice, Set of two Salad Servers, Set of six Tea Spoons and Set of six Pastry Forks.

To complete the table, coordinating placemats (set of four), coasters (set of 6) and melamine trays are available.

For more information about the Maui collection, and the complete collection of Spode products, visit www.spode.com

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About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained a leader in contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, Pimpernel brands and the newly acquired home fragrance and candle company, Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standards that can be used and enjoyed every day. www.portmeirion.com.

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