

## PRESS RELEASE

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*Portmeirion® Group launches 2018 Spode® Christmas Tree collection with a vintage poinsettia annual design, whimsical gifts and perfect entertaining pieces.*



New York, NY – April 2018 – Portmeirion Group proudly introduces the 2018 Spode Christmas Tree collection. With its iconic Christmas tree design, new vintage poinsettia holiday florals and 43 new items, the 2018 Spode Christmas Tree collection offers festive pieces to be used with joy throughout the holiday season.

The 2018 Annual Collection features five new items adorned with a vibrant burst of red poinsettia mixed with ornate holiday florals on a dark green background, evoking a vintage feel. This year's Annual Collection includes the Annual Collector's Plate, Annual Mandarin Mug, Annual 6" Revere Bowl, Annual 12" Dessert Tray and Annual Bauble starting at \$14.99.

New Christmas Tree figural items include the Nutcracker Collection featuring majestic nutcrackers dressed in festive uniform adorned with gold accents. The 2018 Christmas Tree Nutcracker collection includes a 12" Cookie Jar perfect for holiday treats, a 7" Nutcracker Candleholder uniformed in green or red, a 6.5" Musical Snow Globe, a Nutcracker Salt and Pepper Set and a Dip Bowl with Nutcracker spreader. Figural boxes, perfect for treats or that special gift include a 9.75" Christmas Tree Train Engine, a 4" and 5" Lidded Round Gift Box decorated with a red or green bow, and a 7" Gingerbread House Candy jar. Items range from \$19.99 to \$79.99.

Additional 2018 Spode Christmas Tree introductions include:

- New ornaments: Heart, Tree, Bride and Groom, Angel, and Bless this Home. Sale priced at \$14.99.
- Christmas Tree Gold line extension features a Cranberry Dish and Server, sale priced at \$34.99.
- New items in the Christmas Tree Serveware collection: 3.5" Hexagonal Salt and Pepper set, 6.5" Canister, 2 Pt Jug, 11" Rectangular Scalloped Tray, 8.8" Diamond Shaped Dish, 14" Round Platter and Flared Scalloped Bowls in 4.5", 6" and 8.25". Sale prices start at \$9.99.

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- Whimsical Christmas Tree Serveware includes: 13.5” Tree Platter with 3 Triangle Dip Bowls, Cheese Plate with Knife, “2 Pc Chip n’ Dip set and depending on one’s mood, “*Naughty/Nice*” S/2 Dip Bowls. Sale priced \$19.99 - \$49.99.
- Perfect for gifting, a 5 Piece Tin Set (2 Mugs, 2 Coasters and Tin) with a vintage poinsettia floral design and Set of Two Christmas Tree 10-ounce mugs and 8.3” Melamine Tray, perfect for cookies, priced \$19.99 - \$25.00.

For more information about Spode Christmas Tree, and the complete collection of Spode dinnerware and serveware, visit [www.spode.com](http://www.spode.com).

## About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained a leader in contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, and Pimpernel brands, and the newly acquired home fragrance and candle company, Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standards that can be used and enjoyed every day. [www.portmeirion.com](http://www.portmeirion.com).

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