

PRESS RELEASE

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Royal Worcester introduces a delightfully expressive mug collection designed in collaboration with Wrendale Designs and inspired by animal personas found in the Lincolnshire countryside.



New York, NY - April 2016 - Award-winning tableware manufacturer, Portmeirion[®] Group, introduces the Royal Worcester Wrendale Designs mug collection featuring 12 fine bone china mugs and 4 ceramic mug and coaster sets. The 11 oz. mugs each portray an exquisitely hand drawn animal persona by internationally renown artist Hannah Dale and represent the quaint outdoor life in the Lincolnshire countryside.

Hannah Dale's fine art hand drawn animals, delight young and old alike and represent a wonderful collaboration for Royal Worcester," states Wendy Bryan, corporate vice president of Portmeirion Group USA. "Royal Worcester has a long heritage of

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presenting the UK country life and these expressive animal illustrations are a departure from our classic looks – yet in keeping with our corporate roots. Rendered in fine bone china and easy to care for ceramic, the design-led mugs deliver a smile with every *cuppa*.”

Each mug and coaster have a unique, detailed animal hand drawn on outside with a surprise illustration just inside the mug as well.

There are 12 designs available made of fine bone china mugs that will have a sale price \$9.99. The Wrendale Designs Collection features 11oz mugs in the following designs - Good Hare Day (Hare), Guard Duck (Duck), What a Hoot (Owl), Awakening (Hedgehog), Garden Friend (Robin), Gigi (Horse), Treetops Redhead (Squirrel), Wild at Heart (Stag), Cat and Mouse (Cat), Rosie (Rabbit), Truffles (Pig), Walkies (Labrador).

There are 4 mug and coaster sets that will have a sale price \$16.99, featuring the following animal personas - Pug Love (Dog), Hello Sausage (Dog), Flying the Nest (Birds), Gentle Jack (Donkey).

For more information about the Wrendale Designs Collection, and the complete collection of Royal Worcester products, visit www.royalworcester.com.

About Wrendale Designs

Driven by a love of beautiful things and an eye for quality, Wrendale Designs prides themselves in producing stylish, design-led greeting cards, ceramics and more based on their own original artwork by Award Winning Artist Hannah Dale. From humble beginnings on a crowded kitchen table in Melton Ross, Lincolnshire, Wrendale Designs delight a growing international fan base. www.wrendaledesigns.co.uk

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About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained at the forefront of contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standard that can be used and enjoyed every day. www.portmeirion.com. For updates follow Portmeirion Group on social media.



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