

PRESS RELEASE

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Portmeirion® Group introduces RW Essentials, a collection of 16-piece boxed sets

**ROYAL
WORCESTER®**
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New York, October 2013 – Royal Worcester, famous for its high quality craftsmanship and exquisite patterns presents RW Essentials 16-piece boxed porcelain dinnerware sets that offer something for everyone. A grouping of beautifully designed traditional, modern and contemporary patterns on a crisp, white background.

“Our new RW Essentials collection is positioned to bring a fresh new look to the marketplace that has been missing for some time,” states Wendy Motlaq, corporate vice president for Portmeirion Group.

Customers will receive the high quality and design that they expect from Royal Worcester at an affordable price. The RW Essentials collection is priced at

PORTMEIRION GROUP PLC

\$79.99 on sale with an MSRP of \$160.00. Each high quality porcelain set includes four 10.5” dinner plates, four 8.25” salad plates, four 6.5” bowls and four 12 oz. mugs. All patterns are dishwasher, microwave and freezer safe. The collection will be available at many retailers in the spring of 2014. Visit www.royalworcester.com to view the patterns.

About Portmeirion Group

A significant force in the homewares industry, the Portmeirion Group, encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. It is a market leader in high quality and innovatively designed tableware, cookware, giftware and tabletop accessories. www.portmeirion.com. For updates follow Portmeirion Group on social media.



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