

## PRESS RELEASE

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*Portmeirion® introduces Westerly—Retro-style made for modern mix and match*



New York, NY – April 2017 – Award-winning tableware manufacturer, Portmeirion® Group, introduces the Westerly collection. Portmeirion Westerly is cool and lighthearted with a nod to retro style. Westerly is designed with stylised flowers and leaves along with sophisticated, playful color palettes of turquoise, yellow and grey, that inspire mix and match. Made in England, Westerly withstands the rigors of modern day dining while adding fun and style to the table.

# PORTMEIRION GROUP PLC

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“We are so excited to bring a collection to the market that is specifically appealing to the younger consumer yet gives a solid salute to the style of the past,” states Wendy Bryan, Executive Vice President of Portmeirion USA.

The Westerly collection features dinnerware and accessories in each color palette ranging from \$9.99 to \$49.99. Items in the collection include 10.5” Coupe Dinner Plates, 8.5” Coupe Salad/Dessert Plates, 6” Bowl, 12-ounce Mug, Teacup and Saucer, assorted sized serving bowls, 13” Round Platter, Teapot, 1.5 pt. Jug, Sugar and Creamer.

For more information about Portmeirion, the Westerly collection or the complete line of tabletop products from Portmeirion Group, visit [www.portmeirion.com](http://www.portmeirion.com).

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## About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained a leader in contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, and Pimpernel brands, and the newly acquired home fragrance and candle company, Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standards that can be used and enjoyed every day. [www.portmeirion.com](http://www.portmeirion.com).

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