

PRESS RELEASE

Contact: Katie Sikorski
Frank Advertising
Phone: 609.490.0999 ext. 15
Email: ksikorski@frankadvertisingus.com

Sophie Conran for Portmeirion Grey completes suite of organic neutrals with new Grey Collection



New York, October 2014 – Portmeirion® Group debuts the new Sophie Conran Grey Collection with sophisticated looks for both dinnerware and serveware. Rich in tone, this neutral Grey adds a luxurious and contemporary feel to everyday dining.

PORTMEIRION GROUP PLC

The finely crafted porcelain delivers a balance of warmth and refinement. Available in an assortment of dinnerware, bowls, serveware and bakeware, Sophie Conran for Portmeirion Grey is the perfect oven-to-table collection for today's busy lives.

"Today's fashion trends inspired us to add Grey to the Sophie Conran Collection," states Wendy Motlaq, corporate vice president for Portmeirion Group. "We now have a choice of organic neutral colors that can be used to personalize the dining experience and help make any occasion special."

All pieces in the Sophie Conran for Portmeirion Grey Collection are dishwasher safe, microwave safe and freezer safe. The Collection includes:

- A **4-piece place setting** (sale price \$49.99) composed of 11" dinner plate, 8" salad plate, 7.25" cereal bowl and 12.5 ounce mug. Also available individually (sale prices starting at \$11.00), the pieces add a refined style to everyday dining and entertaining.
- A **Small Footed Bowl, Pasta Bowl, Medium Salad Bowl** and **Large Salad Bowl** are available and will help serve pastas, salad and vegetables (sale prices starting at \$11.50).
- The **14.5" Medium Oval Platter** and **17" Large Oval Platter** will make any meat dish or side dishes the focus of your table (sale price starting at \$35.00).
- The 2 pint **Teapot, Covered Sugar** and **Creamer** will bring elegance to any morning tea or coffee (sale prices starting at \$17.60).
- The **Lasagna/Roaster, Large Handled Rectangular Roasting Dish** and **Large Handled Oval Roasting Dish** (sale prices starting at \$35.00) are elegant entertaining options that will be the talk of any pot luck dinner.

PORTMEIRION GROUP PLC

For information about Sophie Conran for Portmeirion Grey Collection, or any Portmeirion Group product, visit <http://www.portmeirion.com>.

About Sophie Conran

Sophie is a celebrated food writer, daughter of Sir Terence Conran and Caroline Conran. When she's not looking after her two children, you'll probably find her in the kitchen, testing out new recipes or cooking delicious feasts for her family. "I believe in enjoying every moment and in creating a beautiful world around you and your family, with warmth, simplicity and love."

About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained at the forefront of contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standard that can be used and enjoyed every day. www.portmeirion.com. For updates follow Portmeirion Group on social media.



PortmeirionGroup



PortmeirionGrp



PortmeirionGrp



Portmeirion Group



PortmeirionGroup

###