

PRESS RELEASE

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*Portmeirion® Group moves fast on Royal Baby name
announcement.*



New York, NY July 2013 - Portmeirion Group says demand for its Royal Baby Collection has been outstanding - and following the announcement of the baby's name, the Royal Worcester® designs are now complete. "Our collectors have been patiently waiting for the naming since the announcement of the birth," states Wendy Motlaq corporate vice president for Portmeirion Group.

PORTMEIRION GROUP PLC

"Our Royal Worcester designs are now complete and available for order on www.portmeirion.com. There's a flurry of activity at our factory and a real sense of excitement. It's going to be a very busy and enjoyable couple of weeks getting all the pieces delivered to our online customers."

Pictured is the Royal Worcester royal birth coupe plate, loving cup, round tray and mug, which are being made at Portmeirion Group's factory in Stoke-on-Trent. Each item is adorned with the child's name and date of birth in Royal Worcester's iconic gold colorway. MSRP ranges from \$24.99 to \$49.99.

Royal Worcester is renowned for producing the most exquisite commemoratives collections that have celebrated some of Great Britain's finest moments in history. The birth of the first child and heir to Their Royal Highnesses the Duke and Duchess of Cambridge is no exception. Royal Worcester's elegant Royal Baby Collection is crafted from fine bone china and adorned in mica, platinum and gold. Each piece is hand decorated in England and presented in a gift box. With Royal Worcester's unrivalled provenance, the pieces in this collection promise to be heirlooms of the future.

About Portmeirion Group

A significant force in the homewares industry, the Portmeirion Group, encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. It is a market leader in high quality and innovatively designed tableware, cookware, giftware and tabletop accessories. www.portmeirion.com

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