

PRESS RELEASE

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Portmeirion Group partners with whimsical, British designers – introducing the new Sara Miller London for Portmeirion collection and an expanded Royal Worcester Wrendale Designs collection



New York, NY – April 2017 – Award-winning tableware manufacturer, Portmeirion® Group, expands its licensing agreements and designer partnerships to include the enchanting world of Sara Miller London, as well as Wrendale Designs.

Sharing the same commitment to beautiful, sophisticated and elegant design, the Sara Miller London and Portmeirion collaboration has resulted in a distinctive collection of stunning, vibrant patterns, complemented by delicate gold detailing and a confident use of bold colors that will brighten any home.

The **Sara Miller London for Portmeirion** collection includes three series:

- **Piccadilly** – A quirky and playful range of mugs, Piccadilly features lovable animals set against beautiful gold leaf detailing. With four 12-ounce designs to

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choose from – Flamingo, Toucan, Owl and Giraffe – this collection brings personality and color to the home and is certain to inspire smiles.

- **Chelsea** – With its beautiful detailing, Chelsea is a sophisticated, vibrant range showcasing Sara Miller’s signature designs. It features an array of stunning birds in an enchanted garden setting. Peer into a whole new world with this exciting collection of mugs, teacups and plates in a palette of teals, pinks, navys and dark greys accented with rich gold.
- **Flamingo** – Bold design and striking colors are key elements in this cheerful collection of mugs, melamine tray, placemats and coasters. Featuring prancing flamingos who wear golden crowns, this fun and flamboyant range adds a splash of color to any table.

Each tableware and serveware piece in the Sara Miller London for Portmeirion Collection is made from porcelain. Presented in striking gift packaging, these contemporary designs make the perfect gift for people with style. Sale prices for the Sara Miller London for Portmeirion collection start at \$9.99.

In another designer partnership, Portmeirion Group debuts new 14-ounce mugs, serveware, giftware and expanded motifs in the **Royal Worcester Wrendale Designs collection**. Composed of fine bone china, each piece features an exquisitely drawn animal persona by internationally renown artist Hannah Dale and represents the quaint outdoor life of the Lincolnshire countryside.

Highlights of **Royal Worcester Wrendale Designs** new introductions include:

- 14-ounce large mugs in Hare Brained (Hare), The Twits (Owl), and Wild Thing (Pheasant) patterns. Each available in gift packaging priced at \$12.99.
- An assortment of whimsical storage and giftware, including tea for one with saucer; teapot; storage canisters for utensils, sugar, coffee or tea; a covered butter dish; cake stand; and water jugs. Prices start at \$14.99.

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For more information about Sara Miller London for Portmeirion Collection, Royal Worcester Wrendale Designs, or the complete line of tabletop products from Portmeirion Group, visit www.portmeirion.com.

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About Sara Miller London

Sara Miller London is an enchanting brand with a stunning collection of designs which celebrate a love of print, pattern and exquisite use of color. Named ‘Most Promising Young Designer 2016’ in the prestigious Henrie Awards, Sara Miller is a British Designer who expresses her passion for travel and love of different cultures in her art.

www.saramiller.london

About Wrendale Designs

Driven by a love of beautiful things and an eye for quality, Wrendale Designs pride themselves in producing stylish, design-led greeting cards, ceramics and more based on their own original artwork by Award Winning Artist Hannah Dale. From humble beginnings on a crowded kitchen table in Melton Ross, Lincolnshire, Wrendale Designs delight a growing international fan base. www.wrendaledesigns.co.uk

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained a leader in contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, Pimpernel brands and the newly acquired home fragrance and candle company, Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standards that can be used and enjoyed every day. www.portmeirion.com. For updates follow Portmeirion Group on social media.

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