

PRESS RELEASE

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*New Wax Lyrical Home Fragrance Collections to be offered by
Portmeirion Group*



New York, NY – September 2016 – The moment Portmeirion Group acquired Lighthouse Holdings, one of the U.K.'s largest home fragrance manufacturers, in May, a major fragrance collection launch was set in motion. The resulting Wax Lyrical Home Fragrance Collection is an impressive first debut and features a must-have assortment of styles designed to stand alone as well as coordinate with Portmeirion and Spode's beloved patterns.

In a pretty village surrounded by fields in the heart of the U.K. Lake District sits the Wax Lyrical factory opened by Princess Diana in the early 1990's. Then known as

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Colony, the company continued its growth and expansion before changing its name to Wax Lyrical in 2010 and going on to become the U.K.'s largest manufacturer of home fragrance.

Wax Lyrical continues its successful journey today by partnering with the U.K.'s premier tabletop brand Portmeirion Group, and by producing home fragrance for some of the world's leading luxury brands. All products are developed in-house, working with not one, but two, Ph.D. scientists and Europe's top perfume houses to cultivate fragrances. Wax Lyrical exports its world-class products to over 40 countries across the globe while proudly maintaining its 'Made in Britain' status.

In addition to traditional candle assortments, the new Wax Lyrical Home Fragrance Collection offered by Portmeirion Group includes an assortment of eight styles including reed diffuser kit, diffuser refill, printed boutique tin, single wick tin, triple wick tin, single wick glass candle, double wick glass and a wax filled glass jar.

Items in the Portmeirion Group Home Fragrance Collection coordinate with adored patterns such as Portmeirion Botanic Garden, Exotic Botanic Garden, Sophie Conran, Pomona and Spode Woodland, Spode Blue Italian and Royal Worcester Wrendale. Prices range from \$9.99 to \$49.99.

For more information about Portmeirion, the Wax Lyrical Home Fragrance Collection or the complete line of tabletop products from Portmeirion Group, visit www.portmeirion.com.

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About Portmeirion Group

PORTMEIRION GROUP PLC

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained at the forefront of contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, Pimpernel brands and the newly acquired fragrance candle company Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standard that can be used and enjoyed every day. www.portmeirion.com. For updates follow Portmeirion Group on social media.



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