

PRESS RELEASE

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Portmeirion introduces Choices – The ultimate mix and match tableware collection



New York, NY – April 2017 – Award-winning tableware manufacturer, Portmeirion® Group, introduces the Choices Collection. Made of fine porcelain, Portmeirion Choices is perfect for creating a diverse and enjoyable dining experience. Designed to mix and match, the collection features plates, bowls, mugs, teacups and water jugs in a large variety of shapes and sizes in three versatile colors: white, green and blue.

Beautifully translucent and sleek, yet incredibly durable, Choices withstands the rigors of modern day dining while creating an appealing table setting. Complete with a white satin rim for an added touch of detail, the Choices collection is the perfect combination of simplicity and innovation.

PORTMEIRION GROUP PLC

“Choices is a very exciting new collection for us,” states Wendy Bryan, Executive Vice President of Portmeirion USA. “It is so thin and refined but also strong and practical. It sets a magnificent table but is still, at its core, relaxed and perfect for today’s casual lifestyle. It is really a fusion collection of classic porcelain and modern style. We know that the customers will really like it.”

The Choices collection features an assortment of four plates, eight bowls, three small and three large mugs, three sizes of teacups and saucers and three all purpose jug shapes available in all three colors. Sale prices start at \$9.99 - \$49.99.

For more information about Portmeirion, the Choices collection or the complete line of tabletop products from Portmeirion Group, visit www.portmeirion.com.

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About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained a leader in contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester, Pimpernel brands and the newly acquired home fragrance and candle company, Wax Lyrical. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standards that can be used and enjoyed every day. www.portmeirion.com. For updates follow Portmeirion Group on social media.

