

**PRESS RELEASE**

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*Portmeirion® Group introduces the newest motif in the Botanic Garden Collection – Sunflower*



New York, October 2013 – Portmeirion Group introduces the newest motif in the Botanic Garden Collection – Sunflower. The latest addition to the popular collection started by Susan Williams-Ellis in 1972, the Sunflower motif features cheerful large yellow sunflowers accented with butterflies and the traditional Botanic Garden laurel leaf border.

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The collection is made of durable earthenware and is dishwasher safe, microwave safe, oven proof and freezer proof.

Botanic Garden Sunflower is the perfect addition to mix and match into existing collections, or a great way to start a new collection. “The bright and cheerful new yellow Sunflower design is trend right as we enter 2014, which shows you that Portmeirion Botanic Garden is a classic timeless collection,” states Wendy Motlaq, Corporate Vice President for Portmeirion Group.

The Sunflower motif is available in five items: 10” dinner plate, individual fruit bowl, 12-ounce mug, large 10” salad bowl and 3-pint pitcher. The dinner plate, fruit bowl and mug are available in 6-packs for retailers and collectors, while the salad bowl and pitcher are sold as individual pieces.

## **About Portmeirion Botanic Garden**

Since its introduction in 1972, the Portmeirion Botanic Garden Collection has been a serene and comforting presence amidst the increasing busyness of everyday life. Inspired by botanic illustrations, new motifs are periodically introduced. In its first year there were 32 patterns and in its lifetime over 70 motifs have adorned a variety of tableware, cookware and gifts. Over 35 motifs are still active. View the complete Botanic Garden Collection with retail pricing online at <http://www.portmeirion.com/collections/botanic-garden.html>.

## **About Portmeirion Group**

A significant force in the homewares industry, the Portmeirion Group, encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. It is a market leader in high quality and innovatively designed tableware, cookware, giftware and tabletop accessories. [www.portmeirion.com](http://www.portmeirion.com). For updates follow Portmeirion Group on social media.

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