

PRESS RELEASE

Contact: Katie Sikorski

Frank Advertising

Phone: 609.490.0999 ext. 15

Email: ksikorski@frankadvertisingus.com

*Portmeirion Group reimagines the rustic Tuscan Italian
countryside with the charming new Alfresco Pomona Sereware
Collection*



New York, NY—April 2015 – Portmeirion® Group introduces Alfresco Pomona, a new line of serving pieces inspired by the beauty and simplicity of the Italian countryside and a great look for indoor & outdoor entertaining. The

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serveware collection features a mixture of bowls, bakeware and serving pieces with Mediterranean motifs of olives, figs, lemons and grapes. Reminiscent of the signature clay of Tuscany, Alfresco features a terracotta colored stripe border and hand-drawn green leaf accents taken from the classic Pomona pattern.

"Alfresco Pomona Collection was inspired by the experience of outdoor dining," states Wendy Motlaq, corporate vice president for Portmeirion Group. "Relish dining in a romantic Tuscan garden, brushed strokes of sunkissed terracotta and luscious grape vine leaves, Alfresco Pomona brings the Mediterranean feel to your table. It is a perfect choice for casual entertaining and good times with family and friends."

The Alfresco Pomona design matches the border of Portmeirion Pomona dinnerware. The two collections can be paired together for the ultimate coordinated tablescape. Alfresco Pomona pieces are microwave, dishwasher and freezer safe. The bakeware pieces go from oven to table for ease in entertaining.

Items in the Alfresco Pomona Collection include:

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- **Large Pasta Bowl** (sale price \$49.99) a 12.75" pasta bowl perfect for serving larger groups.
- **9" Small Pasta Bowl** (sale price \$19.99) for intimate dinner parties.
- **Divided Dish** (sale price \$19.99) perfect for olives or tapas.
- **Oil & Vinegar Set** (sale price \$39.99).
- **7" 3-pint Large Pitcher** (sale price \$39.99) is just right for enjoying drinks out on the terrace.
- **Cheese Plate with Knife** (sale price \$39.99).
- **Set of 2 Dip Bowls** (sale price \$19.99) and **Set of 2 Dip Dishes** (sale price \$14.99).
- **11" Salad Bowl** (sale price \$49.99) for mixing the perfect summer salad.
- **Oval Baking Dish with Handles** (sale price \$39.99).
- **Round Baking Dish with Single Handle** (sale price \$19.99).
- **13.5" x 9.5" Lasagna Dish** (sale price \$49.99).
- **10" Round Baking Dish with Handles** (sale price \$39.99).
- **Boxed two-piece set of Salad Servers** (sale price \$19.00).

For more information about Alfresco Pomona, and the complete collection of Portmeirion Group products, visit www.portmeirion.com.

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About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained at the forefront of contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standard that can be used and enjoyed every day. www.portmeirion.com. For updates follow Portmeirion Group on social media.



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