

# PORTMEIRION GROUP PLC

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## PRESS RELEASE

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*Portmeirion® Group launches 2016 Spode® Christmas Tree Collections featuring a festive new poinsettia annual pattern and perfectly crafted pieces for holiday entertaining !*



New York, NY – April 2016 – Portmeirion Group proudly introduces the 2016 Christmas Tree Collections for Spode. With its iconic Christmas tree design and festive new poinsettia pattern, the 2016 Spode Christmas Tree Collection offers vintage style with modern flare that perfectly sets the tone for the holiday season.

The 2016 Annual Collection features four new items adorned with a beautifully placed poinsettia pattern featuring red poinsettia florals mixed with touches of light purple and green. This year's Annual Collection includes the Annual Collector's Plate, Annual Mandarin Mug, Annual 6" Revere Bowl, and 12" Dessert Tray starting at \$19.99.

New Christmas Tree Entertaining items feature a beautiful gold trim bringing a touch of elegance to the Christmas dining table. Perfect for buffets and holiday entertaining in a group setting, the set of four

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Stacking Mugs, 3-piece 5" Bowl Set, and beautiful two-tiered 10" Rectangular Plate Server. Each item features a gold metal stand. Sale price starts at \$49.99.

"The adorable pieces in the Christmas Tree Puppy Figural Collection instantly bring the joy of the holidays into the home and are impossible to resist" states Wendy Bryan, corporate vice president for Portmeirion Group. The Puppy Figural Collection includes a 12" Puppy Cookie Jar perfect for storing holiday treats, a 12" Merry Christmas Platter great for serving your favorite treat, a Puppy Dip Bowl with Spreader, Salt and Pepper set, and an irresistible Puppy Candy Jar topped with two sleeping puppies. Pieces in this collection start at \$19.99.

Additional 2016 Spode Christmas Tree introductions include:

- Four new musical Christmas Tree Snow Globes featuring Santa Claus and Christmas Tree figural starting at \$39.99.
- Christmas Tree LED Ornaments featuring multi-colored kaleidoscope lighting. Priced at \$19.99 include a glass angel, candle, snowman and manger and ceramic shaped LED tree, gift box and bauble.
- An adorable Teddy Bear and Mr Snowman ornaments that coordinate with the figural collections. Sale priced at \$14.99.
- The new Christmas Tree Melamine Collection is a perfect addition to the holiday table or for outdoor entertaining. This exciting collection features a set of four Melamine Dinner Plates, a set of four Melamine Salad Plates, a set of four Melamine Bowls, a four section Melamine Tray, a large Chip and Dip, and a 3-piece Children's set featuring Plate, Bowl and Handled Mug. Sale prices start at \$19.99.
- New items in the Christmas Tree Serveware Collection: 12oz Set of 4 Stacking Mugs, Set of 4 Stacking Bowls, a 1.75pt Cafetiere, Embossed Teapot, Embossed Sugar and Creamer, Stacking Sugar and Creamer Set with Spoon, 22oz Latte Mug, 4" Sugar Packet Holder, Set of 2 Oval Nesting Bowls, Embossed Chip & Dip set, Embossed 3 section server, 4 Section 11" Sculpted Tray, Sculpted Square Dish, 10" Round Bowl, and 8" Round Bowl. Items range from \$9.99-\$59.99.
- A Batter Jug and a Powdered Sugar/ Cinnamon Shaker join the Christmas Tree Bakeware collection. Sale priced \$19.99-\$39.99.
- For mug lovers, new Christmas Tree 9oz Mug, 20oz Jumbo Cup with Lid, 11oz Travel Mug, and Poinsettia themed 5 Piece Tin Set (2 Mugs, 2 Coasters and Tin) range in price from \$9.99-\$19.99.
- Additions to the puppy Figural are a Santa Nut Bowl, Santa Napkin Holder and Salt & Pepper Set, and a 12" Tree Cookie Jar. Sale prices range \$39.99-\$99.99.

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For more information about Spode Christmas Tree, and the complete collection of Spode dinnerware and serveware, visit [www.spode.com](http://www.spode.com).

## About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained at the forefront of contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standard that can be used and enjoyed every day.

[www.spode.com](http://www.spode.com). For updates follow Portmeirion Group on social media.



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