

**PRESS RELEASE**

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*Portmeirion® Group introduces new 2015 Christmas Tree*

*Collections for Spode® with a focus on vintage designs and holiday  
figurals*



New York, NY – April 2015 – Portmeirion Group announces the introduction of the 2015 Christmas Tree Collections for Spode. With its festive and vibrant

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new elements, the Spode Christmas Tree Collection features beautiful vintage designs, classic annual collectibles and an enchanting set of holiday figurals.

"For our 2015 collection we were really focused on creating new memories while keeping in mind what has made Spode Christmas Tree a special part of our customer's lives for over 77 years," states Wendy Motlaq, corporate vice president for Portmeirion Group. "We know our customers will delight in looking for traditional design elements, while enjoying the vibrant new border colors, and entertaining pieces."

The 2015 Annual Collection features four new items with a floral and ornament pattern border in bright red with beautiful flecks of gold undertones. This year's Annual Collection includes the Annual Plate, Annual Mug, Annual Bowl and dessert tray starting at \$19.99.

The Christmas Tree Vintage Collection with four new items, features red and green borders of ornaments pulled straight from the decorations of the Spode Christmas Tree. The collection features set of two Sentiment Bowls, set of two Devonian Dishes and set of two Sentiment Trays, as well as a 2 Tier Cake Stand ranging from \$29.99 to \$49.99.

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The dimensionally shaped pieces in the Teddy Bear and Snowman Figural Collection are perfect for leaving cookies for Santa or holiday candy for guests. The 14" Teddy Bear Cookies for Santa Platter, Salt & Pepper Shakers and Candy Box start at \$19.99. Mr. & Mrs. Snowman Candy Bowl, Snowman Cookie Jar and Mr. & Mrs. Snowman Salt & Pepper Shakers also start at \$19.99.

Other 2015 Spode Christmas Tree introductions include:

- Five new items in the Christmas Tree Glassware Collection: Pitcher, Serving Bowl, Set of 4 Red Wine Glasses, Set of 4 All Purpose Ice Tea Glasses starting and a set of two footed candle holders, starting at \$39.99.
- The new Oval Platter and Sugar and Creamer set in the Christmas Tree Gold Collection starting at \$39.99.
- The Ribbons Collection featured 2 new items: a 14" sandwich tray and an 8" bowl starting at \$29.99.
- Eight new items in the Christmas Tree Serveware Collection: Cake Plate w/server, Daisy bowl, set of two daisy shaped tea lights, 10" star dish,

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single handled tray, set of two Bell dishes, set of six Pastry Forks, set of six Tea Spoons ranging from \$14.99 to \$39.99.

## About Portmeirion Group

Portmeirion was founded by legendary ceramic designer, Susan William-Ellis in Stoke-on-Trent, England in 1960 and has remained at the forefront of contemporary design ever since. Portmeirion is part of the Portmeirion Group which encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. Renowned for its tableware, cookware and gifts, Portmeirion Group provides consumers with beautiful and unique collections made to the highest standard that can be used and enjoyed every day. [www.portmeirion.com](http://www.portmeirion.com). For updates follow Portmeirion Group on social media.



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