

PRESS RELEASE

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Portmeirion® Group introduces new Christmas Tree Collections for Spode® with a focus on entertaining with friends and family



New York, NY – April 2014 – Portmeirion Group introduces their 2014

Christmas Tree Collections for Spode. Vibrant and welcoming in nature, Spode

PORTMEIRION GROUP PLC

Christmas Tree is one of the world's best-known holiday designs since its introduction in 1938. This season, the Collection focuses on entertaining with new holiday designs in serveware and a ceramic wood collection.

"Our 2014 sentiment imprinted on our collector's plate, 'Wishing you the joy of family and the happiness of friends,' truly embodies the idea of celebrating with loved ones at home for the holidays," states Wendy Motlaq, Corporate Vice President for Portmeirion Group. "Within the concept of entertaining, we are also seeing growth in elegant gold collectables, embossed border patterns and other fine details that add distinctive and memorable touches to holiday entertaining."

New Spode Christmas Tree entertaining pieces include:

- Serveware Collection with handled paddle servers and other clever entertaining options (9 introductions) such as Soup/Sandwich Tray and Mug Set, Peppermint Dishes & Spoons, Divided Sauce Dish, Covered Cake Plate with glass dome and more starting at \$30.00.
- Ceramic and Wood Collection (4 introductions) with coordinating sets, a chip and dip bowl and wood cheese tray with glass dome starting at \$80.00.

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The Christmas Tree Gold Collection introduced last year has been expanded with 14 new introductions for 2014, including new gold figurals with elegant gold details. Starting at \$60.00. The Christmas Tree Embossed Gold Collection will also be launched with 4 serving piece introductions starting at \$80.00.

Other new Spode Christmas Tree Collections 2014 launches include:

- The 2014 Annual Collection featuring a new Poinsettia, Ivy and Holly border pattern. It includes (6 introductions) Collector's Plate, Mug, Dessert Tray, Candy Dish, Ornament and Sentiment Bowl starting at \$30.00.
- The Giftware Collection featuring the iconic Christmas Tree and solid green border (12 introductions) includes the collector's Annual Sentiment Plate, Heart Shaped Bowl and fun set of 2 pick me up items in ornament, mitten and stocking shape plates starting at \$19.99.
- The new Ribbons Collection features a bright red ribbon border pattern with gold accents and offers items like bell shaped plates to tea lights starting at \$19.99.

About Portmeirion Group

PORTMEIRION GROUP PLC

A significant force in the homewares industry, the Portmeirion Group, encompasses the Portmeirion, Spode, Royal Worcester and Pimpernel brands. It is a market leader in high quality and innovatively designed tableware, cookware, giftware and tabletop accessories. www.portmeirion.com. For updates follow Portmeirion Group on social media.



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